

Conscious Business Center

The Spirit, Art and Technology of Self Aware Businesses

Presenter: Natalie Zeituny
Founder, Conscious Business Center (CBC)
www.consciousbusinesscenter.com

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welcome circle
meditation-visualization- interconnected
mind-body-spirit-family-business-community- earth-
world

Interconnected living ecosystem

- Conscious business leaders recognize themselves as a living organism within an interconnected ecosystems.
- Conscious business' vision, mission, products, services, relationships and everything they touch gracefully brings the highest value, care and thrive-ability to all systems.

conscious business

What is Conscious Business ©

Conscious Business is a self aware business that embodies the interconnectedness of all systems: **People, Planet, Profit**

Conscious Business operates with the objective of making a profit while enabling **all systems to thrive**: body, mind and spirit in individuals, communities, global cultures and natural environments.

I love coming to work



employee benefits

- free meals, wholesome food, snack rooms
- \$8K/year tuition reimbursement
- \$5K credit toward hybrid purchase
- wifi enabled shuttles
- on-site haircuts
- pet friendly
- free on campus wash & dry
- motorized scooters for campus
- swimming pool
- 100 hrs/yr training
- 27 days of paid time off after 1 year
- 20% of work time devoted to independent projects

impact

- 1300 resumes per day
- high retention: 2.6% turnover
- attracting the best of the best

patagonia - conscious seed

SHOP CLOTHING & GEAR

ENVIRONMENTALISM

BLOG

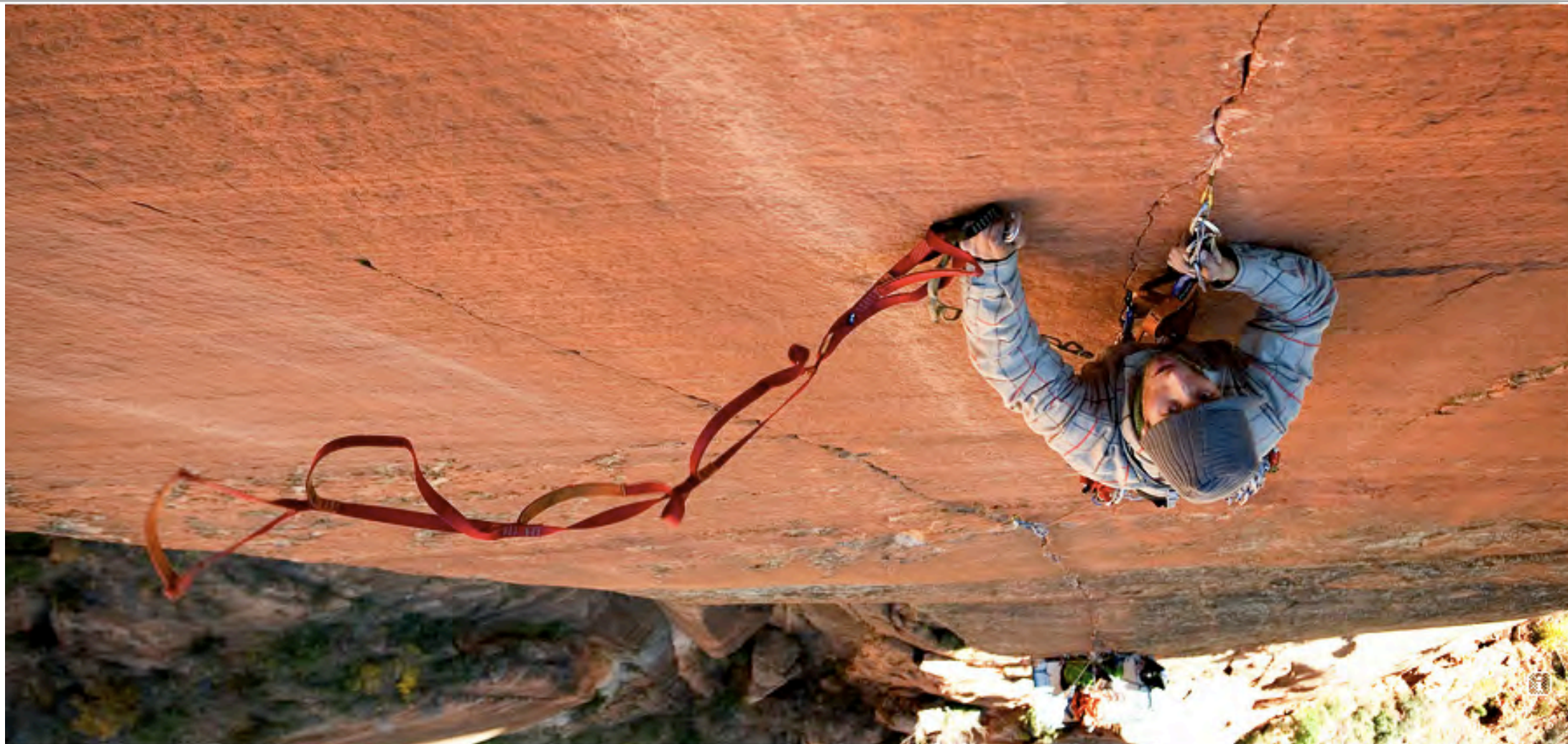
TIN SHED

site search - keyword or style #

search

my gear

Sign In or Sign Up



Sales, new gear and more:

email sign up

Visit a store: [find patagonia](#)

the footprint
CHRONICLES™

CAUSE NO UNNECESSARY HARM

WATCH PART 1 OF OUR VIDEO SERIES

PATAGONIA AMBASSADORS

MORE THAN JUST ATHLETES. MEET THE CREW.

LONG, LIGHT AND PACKABLE

GET FULL PROTECTION IN THE RAIN SHADOW

MATCH THE MOUNTAIN'S MOODS

TAKE THE R1® PULLOVER ON YOUR NEXT TRIP

PATAGONIA FOOTWEAR

COMPLETE YOUR WARDROBE

doing the right thing, caring for the planet

patagonia



- Self imposed environmental constraints by Patagonia spawned a new industry in “organic cotton” that eliminated formaldehyde exposure to customers and mill workers who produced fabrics.
- “Time and time again we see that when we reduce environmental harm, we end up producing *better-performing, higher-quality* garments. Sales of those improved garments often enhance our business health and profitability.”
- Doing the right thing – reducing our environmental footprint – has yielded better products. Better products have attracted more customers and helped us grow our business.

interface carpets- ray anderson awakening

Interface

COMPANY PRODUCTS INNOVATIONS INVESTOR RELATIONS MEDIA CENTER SUSTAINABILITY

HIGHLIGHTS 1 | 2 | 3 WHAT'S INSIDE?

FLOR

Inspired modular floorcovering for the home. [LEARN MORE](#)

About Interface

INTERFACE, INC. is the world's largest manufacturer of modular carpet, which it markets under the INTERFACEFLOR, FLOR, and BENTLEY PRINCE STREET brands. Bentley Prince Street also is a leader in the designer-quality broadloom carpet market. Interface is committed to sustainability and to doing business in ways that minimize the impact on the environment.

mission 0.org

Join the Mission

MissionZero.org is an online community proudly sponsored by Interface, Inc. [LEARN MORE](#)

FEATURED STORIES

- Our Brands**
Interface brands bring modular and designer-
- EcoMetrics**
Interface carefully and continuously measures its
- Innovations**
Interface's history of innovation has changed
- Sustainability**
Interface's journey toward sustainability has created a

Speakers Bureau

ely (c) 2010

leader's personal transformation



Interface Inc.



“Doing well by doing good”.
It is a better way to bigger profits.

fortune 500 carpeting company

- \$1B Sales
- manufacturing in 4 countries
- sell into over 100 cities

goals

- 100% sustainable by 2020
- zero environmental foot print
- eliminate waste
- reduce and then eliminate petroleum

benefits over 10 years

- demonstrated savings \$262M
- reduced waste by 80%
- recycling efforts diverted 66M lbs.
- galvanized people to higher purpose
- verified: no net contribution to global warming
- profound goodwill of the market

Ray Anderson

business DNA- Business soul




Whole Foods- values and cultures

The screenshot shows the Whole Foods Market website homepage. At the top left is the logo "WHOLE FOODS MARKET" with the tagline "SELLING THE HIGHEST QUALITY NATURAL & ORGANIC PRODUCTS". To the right is a "Find your store:" section with a ZIP code input field and a "SEARCH" button. Further right is a "Welcome, Guest" section with links for "Log in or register", "Help?", "Customer Service", and "Email subscriptions". A "more stores, etc" link is also present. Below the header is a navigation menu with links for HOME, STORES, PRODUCTS, RECIPES, HEALTH & NUTRITION, VALUES, COMPANY, and FORUMS. A search bar is located on the right side of the menu.

Our Community

WHOLE STORY BLOG


- [The Mystery of the Pumpkin](#)
Oct. 30, 2008 | 0 Comments
- [The Whole Deal™ on Bulk](#)
Oct. 30, 2008 | 0 Comments
- [Soups and Chilis](#)
Oct. 29, 2008 | 1 Comment
- [Shrimp and Mangroves](#)
Oct. 28, 2008 | 0 Comments
- [Be Good To Your Whole Body with Private Label](#)
Oct. 28, 2008 | 2 Comments



FEATURED LOAN RECIPIENT
Blumetti's Gourmet Foods


Jim Blumetti is expanding his line of premium, all-natural pasta sauces with a local producer loan.

[Local Producer Loan Program](#)


PEAK PICK: APPLES

A BETTER BAG

We teamed up with Sheryl Crow to create a special edition of our signature reusable shopping bag.


79¢

OUR NEWEST STORES

- [Millburn-Union, NJ](#): open Oct. 29
- [Wellington, FL](#): open Nov. 5
- [Roseville, CA](#): open Nov. 5

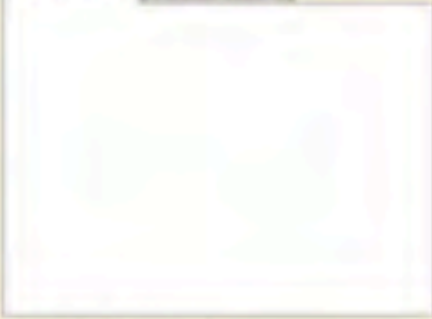
[Find your store](#)

the whole deal

In stores now: [Money-saving tips](#), [budget-friendly recipes](#) and more.


What's Cooking?

FEATURED TOP RATED



RECIPE SEARCH

[Browse recipes by category](#)


SECRET

OUR ONLINE COOKING SHOW

Learn the secret to Sausage and Cornbread Stuffing, then get the recipe.

conscious business benefits

people

- improved attraction and retention of talent (I love coming to work)
- greater employee satisfaction (I enjoy my work, I am at peace)
- higher productivity (I am creative, I am productive)
- healthier and safer communities (I feel good, I feel healthy)

planet

- renewal of natural resources (national monuments and parks)
- eliminating pollution, toxins and physical sickness (lush garden)

profit

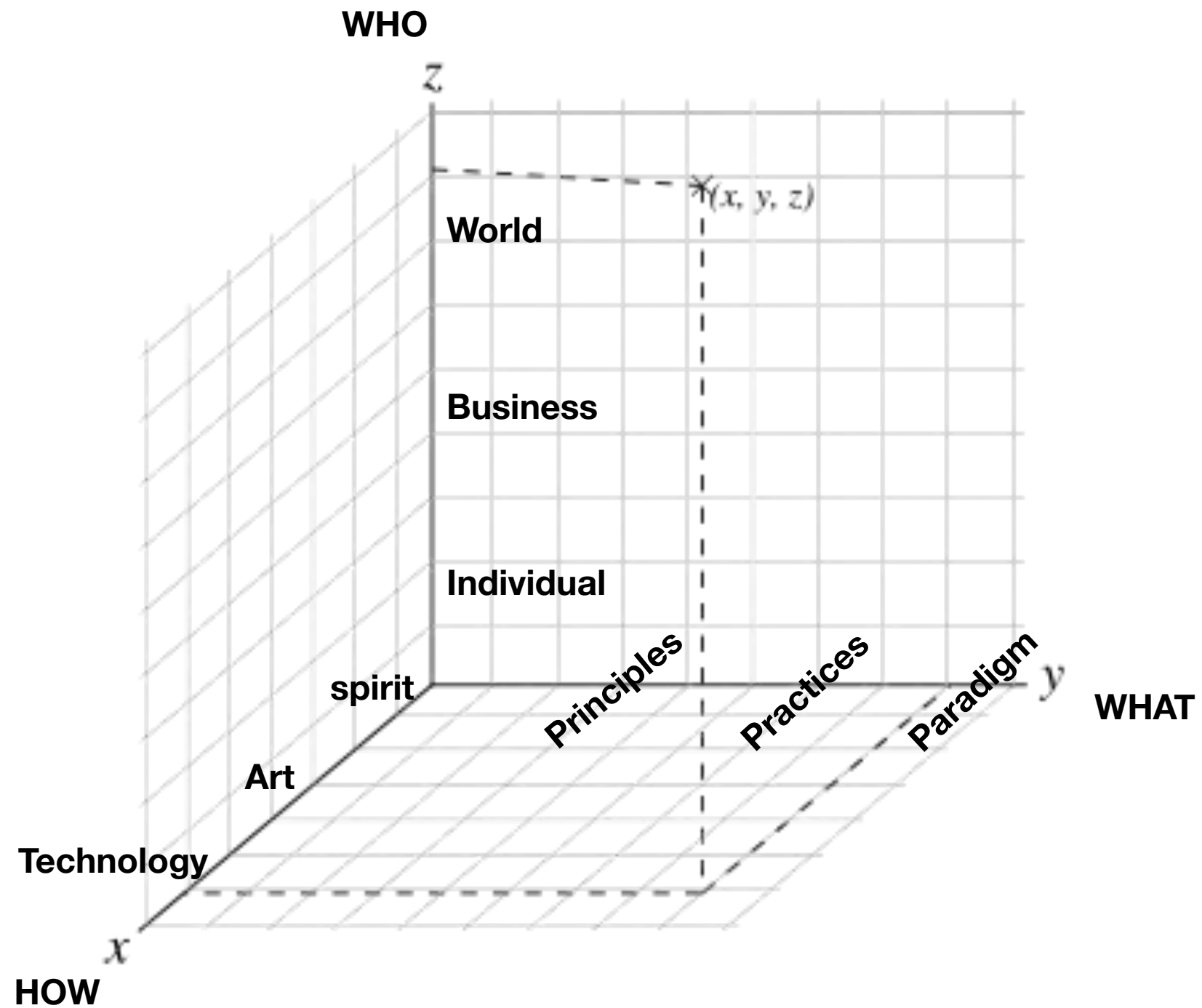
- higher efficiency and effectiveness (our business is streamlined)
- new larger lucrative markets (we entered into new markets)
- greater profit (our balance sheet is soaring)
- enhanced brand and reputation (we care, we do good)
- increased shareholder value (investors, partners want to work with us)

conscious business center

The Spirit, Art and Technology of Self Aware Businesses

sample transformational model

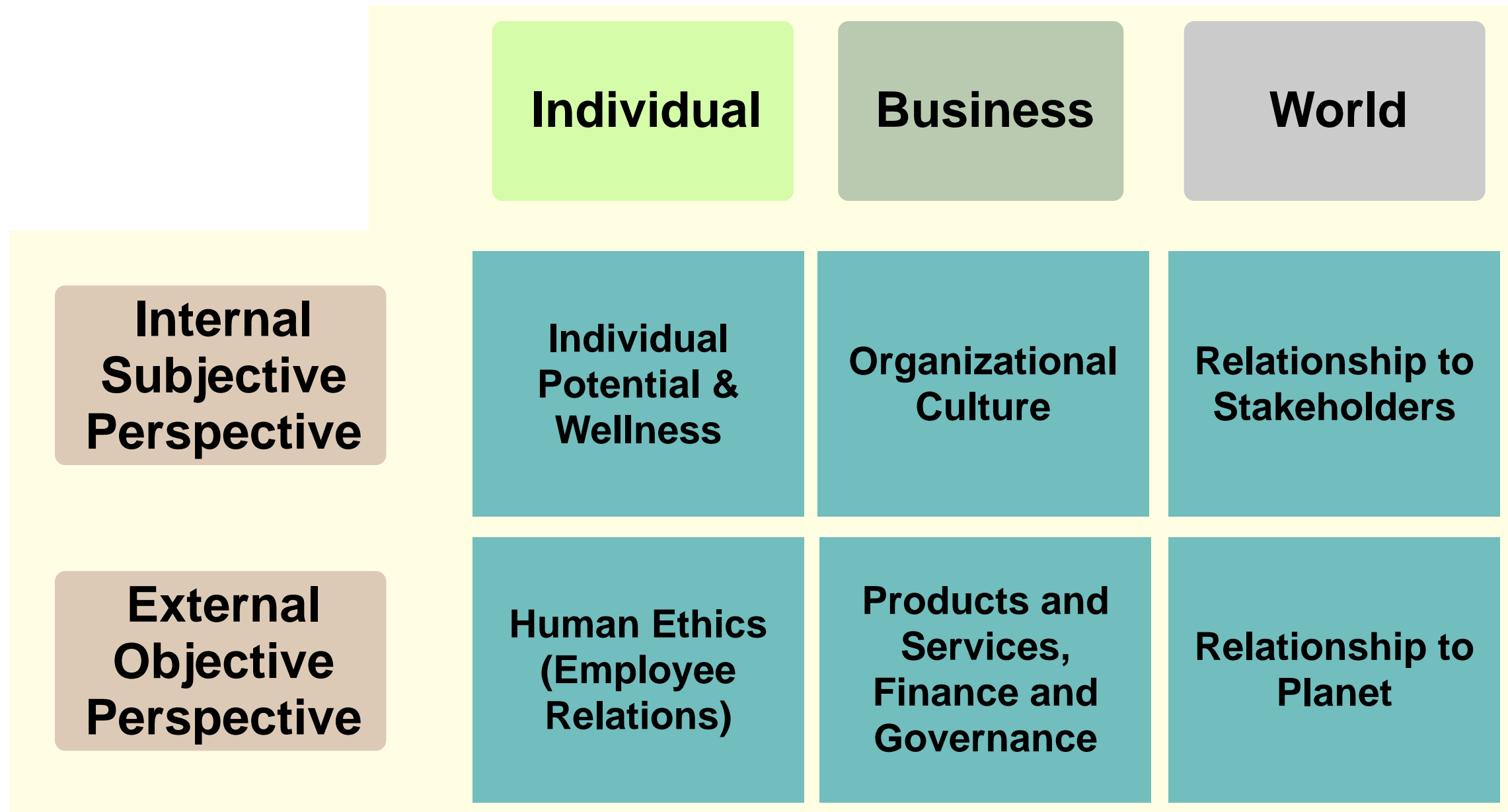
Integral awakening



360 degrees of transformation



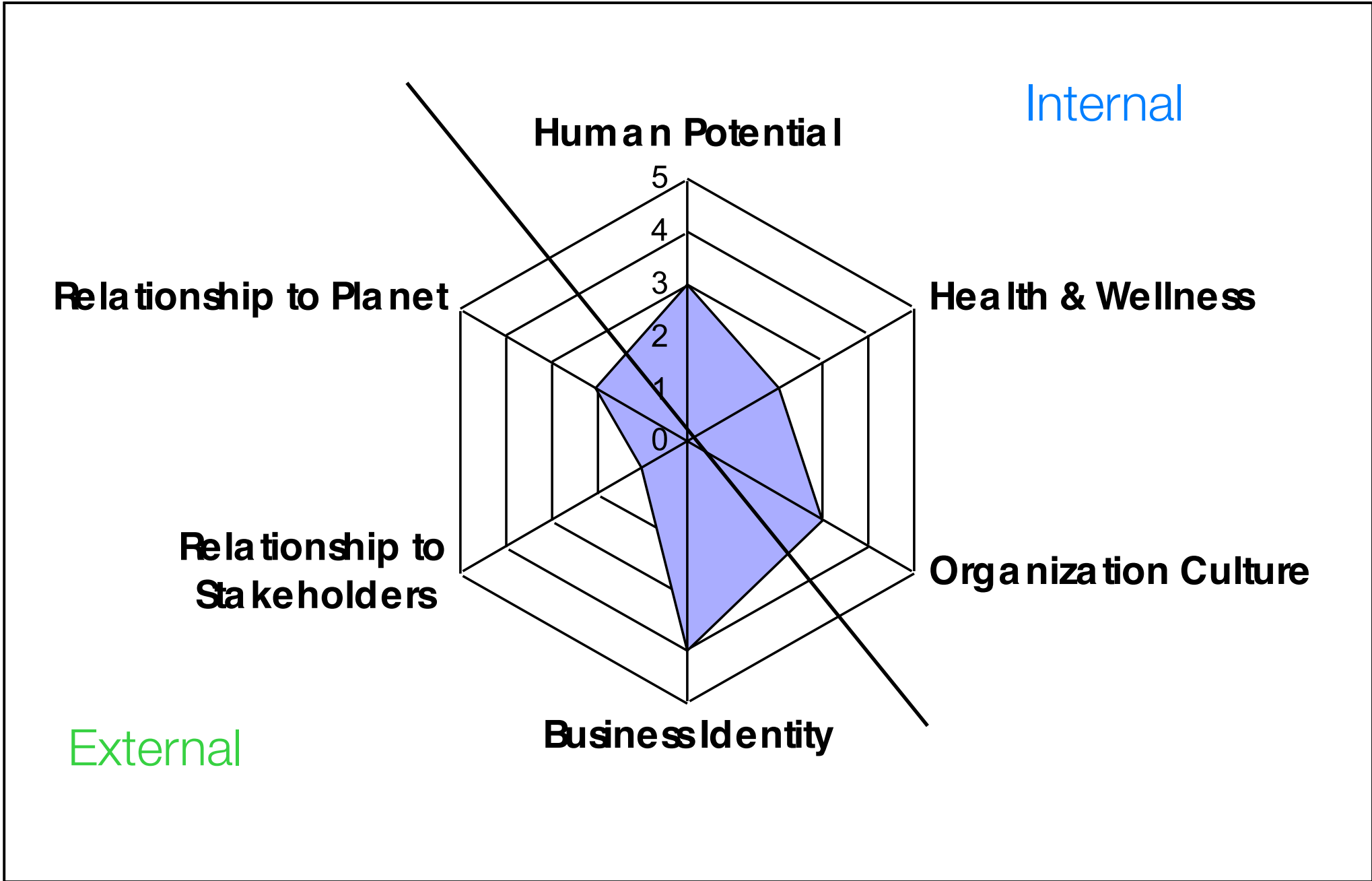
Conscious Business Center Model ©



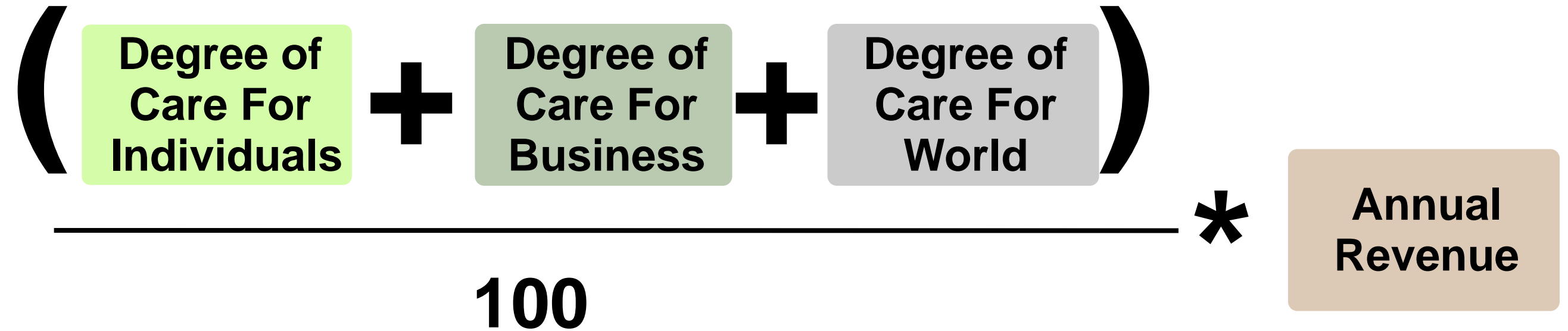
Conscious Business Check Points ©

Individual Potential	Health & Wellness	Personal Fulfillment	Growth and Development	Spirit & Vitality Creativity
Human Ethics (Employee Relations)	Human Rights & Labor Practices	Compensation & Benefits	Diversity & Balance	Global Morals & Ethics
Organization & Culture	Values, Vision, Mission	Trust & Collaboration	Leadership & Strategy	Communication Media and PR
Finance and Governance	Legal Compliance	Financial Excellence	Transparency & Accountability	Responsible Investments
Product and Services	Innovation Technology	Product / Services Health & Safety	Quality	Work Environment
Relationship with Stakeholders	Customers	Partners / Suppliers	Investors/ Shareholders	Local & Global Communities
Relationship with Planet	Materials & Supplies	Natural Resources	Waste/ Packaging Management	Clean Product Life Cycle

Conscious Business Maturity Assessment ©

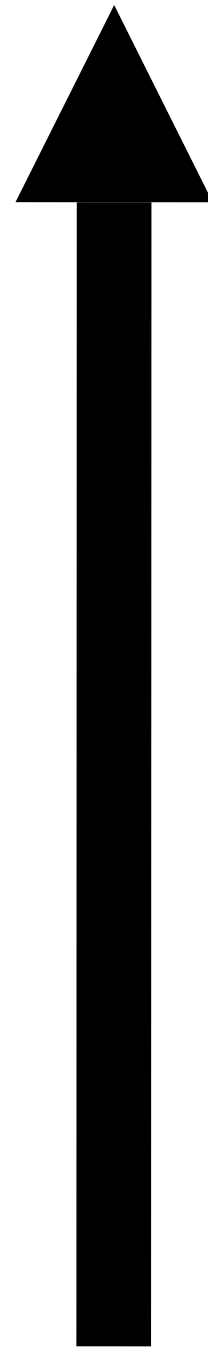


Conscious Business Index (CBI) ©



Degree of Care or intention and attention as measured by [time] [money] [resources] [leadership] [strategy] [communication] spent on individual/business/world initiatives

Evolution of conscious business



- 1) Performance**
- 2) Motivation**
- 3) Care and Awareness of Impact**

**Level 5
Evolutionary
Creators**

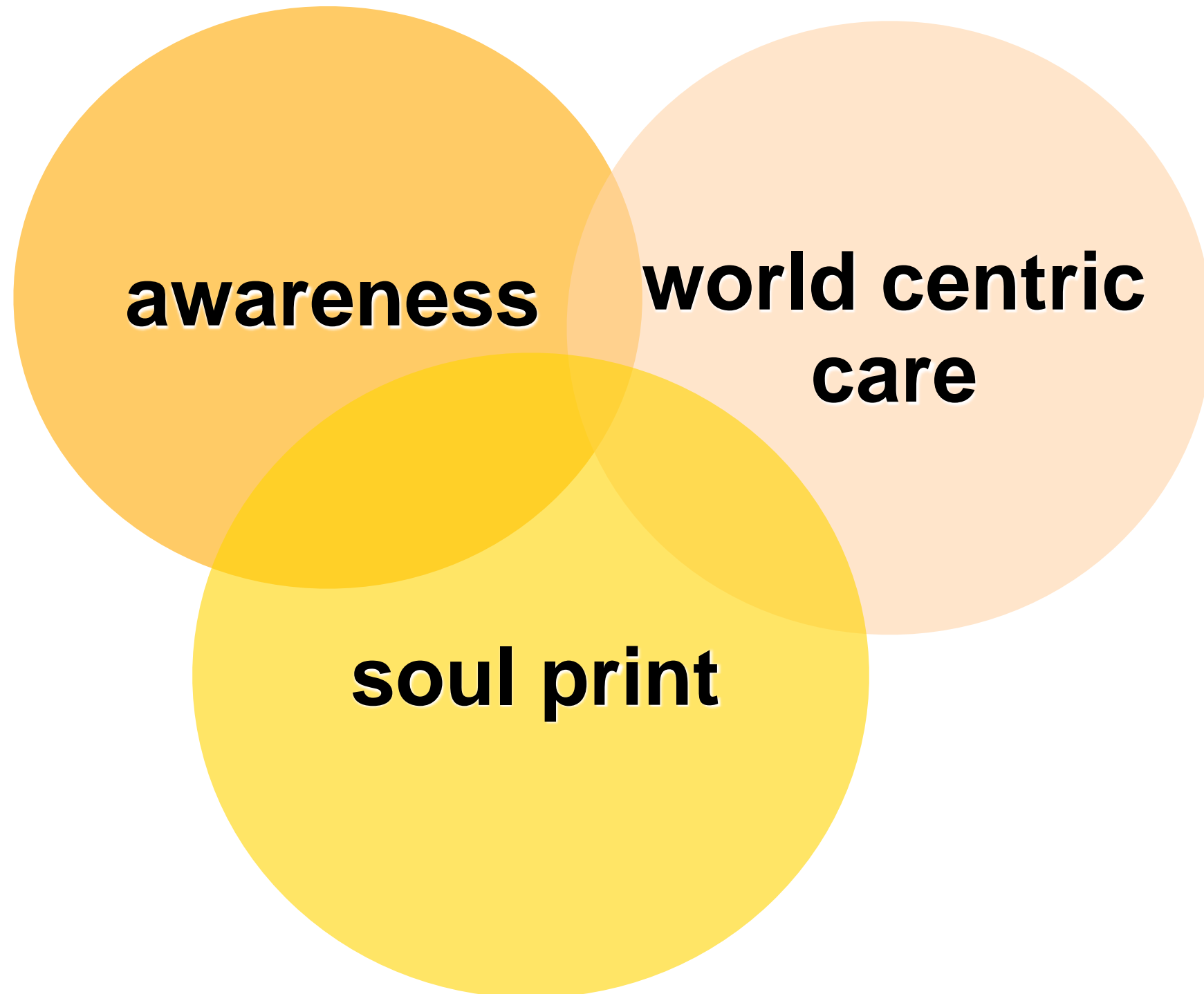
Level 4- Be of Service

**Level 3- Provide Solutions
for Community & Planet**

Level 2- Power and Domination

Level 1- Survival

Summary



your deepest joy meets the world's deepest need

Business

- what is your business soul print/business DNA
- assign conscious business leaders
- treat your business as a temple of innovation & collaboration
- cultivate leaders as coaches and guides
- transform anxiety, doubt, separation and greed into care and kindness
- practice gratitude with all your partners and their services
- conscious meetings: silence, check in, intention setting

Personally

- what is your soul-print, are you living it?
- your body-mind-heart and spirit are your sacred temples
- cultivate awareness and daily meditation
- cultivate relationships, connections and communities
- transform fears, anxieties, doubt, separation into love and care
- Connect with nature, art, children, living organisms
- love your work

thank you